

## FOR IMMEDIATE RELEASE

### RAISING THE BAR: NORTON ROSE FULBRIGHT LLP

#### *Global Practice Embodies International Style in Sleek New Dallas Office*

Dallas, TX, October 13, 2015—Dallas law firm Norton Rose Fulbright moves into four floors of Downtown Dallas' iconic Chase Tower. With the merger of internationally recognized law firms Norton Rose and Fulbright Jaworski, the newly joined organization was in search of a place to accommodate their expected growth with first class amenities. Under the name Norton Rose Fulbright, the global firm looked to Staffelbach to design 120,000 square feet of collaborative and private space and guide the brand in a new direction geared toward a younger demographic while preserving the firm's traditional roots.

"Norton Rose Fulbright's image as a global practice was the impetus for a great design concept," Jo Heinz, President and CEO of Staffelbach explained. "Our job was to emphasize the importance of their significant brand and to create a space that helps them continue their success."



Photo by Nick Merrick © Hedrich Blessing

With its sleek and clean design, the upscale office features an impressive marble-clad entrance anchored by a combination of rosewood paneling harmonized in a light color palette with pops of the brand's colors throughout the space.

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The bright, airy lobby features an intricate etched glass map of the world pinpointing the firm's 50-plus locations across the globe, specifically naming the Dallas office. The comprehensive topography of the globe was carefully etched into the glass—and from the Colorado Rockies to the Swiss Alps—the map's sophisticated detail encompasses the world's peaks as well.

The space includes a large cafe area with ample room for dining and relaxation. As a key addition to the office space, the Work Café offers sweeping views of Uptown Dallas and the Arts District for employees to enjoy during coffee and lunch breaks. A range of seating options—from high top bar stools to lounge furniture—is offered in the Work Café and coffee bars to accommodate different working preferences. The main reception floor also hosts a variety of conference rooms with sky wall features, various size meeting rooms and breakout areas for both clients, counselors and opposing counsel to utilize.

Designers focused on privacy throughout the rest of the office space and the design conveys the high integrity of the firm. To bring light into the core of the space, private offices feature story glass on the otherwise closed off offices that were designed to maintain confidentiality. Featured amenities on the employee floors include private huddle rooms, conference rooms, paralegal areas, heightened file and storage security, and upgraded secretary workstations.

Vice Chairman Jeff Ellerman, Executive Vice President Phil Puckett and Senior Vice President Peery Wood, all of CBRE, represented Norton Rose Fulbright in the lease. Kris Hopson with CBRE provided Project Management Services.

Take a tour of Norton Rose Fulbright's new office by clicking [here](#). Video will open STAFFELBACH's YouTube channel.

## ABOUT NORTON ROSE FULBRIGHT

Norton Rose Fulbright is a global legal practice. We provide the world's pre-eminent corporations and financial institutions with a full business law service. We have more than 3800 lawyers and other legal staff based in more than 50 cities across Europe, the United States, Canada, Latin America, Asia, Australia, Africa, the Middle East and Central Asia. Recognized for our industry focus, we are strong across all the key industry sectors: financial institutions; energy; infrastructure, mining and commodities; transport; technology and innovation; and life sciences and healthcare. Wherever we are, we operate in accordance with our global business principles of quality, unity and integrity. We aim to provide the highest possible standard of legal service in each of our offices and to maintain that level of quality at every point of contact. *For more information about Norton Rose Fulbright, see [nortonrosefulbright.com/legal-notices](http://nortonrosefulbright.com/legal-notices).*

## ABOUT STAFFELBACH

Staffelbach is a specialized group of interior designers, architects and planners with over 49 years of experience in the industry. Staffelbach is Women's Business Enterprise (WBE) certified, and has consistently been listed as one of the Top 100 Firms in the country by *Interior Design* magazine since 1986. For more information, visit [www.staffelbach.com](http://www.staffelbach.com).

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